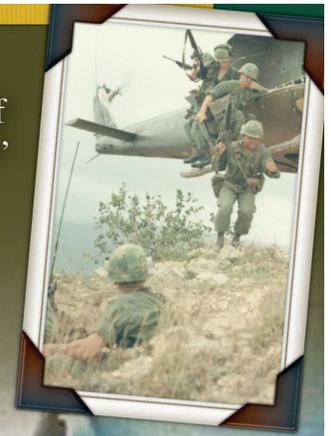


COMING SOON

VIETNAM THE HELICOPTER WAR

Battleship Cove is proud to announce the christening of a new capital project: "VIETNAM: THE HELICOPTER WAR," a major new exhibit showcasing two iconic airframes in a simulated wartime hangar.



To support with a tax-deductible donation, visit www.battleshipcove.org/helicopterwar

We thank the Massachusetts Office of Travel & Tourism for their support of this project.



These warbirds kept us safe. Please help us repay the favor.

Battleship Cove, home of the world's largest and most diverse collection of historic naval ships, is proud to announce the christening of a new capital project: "VIETNAM: THE HELICOPTER WAR." Launched by a generous \$85K challenge grant award from the Massachusetts Office of Travel & Tourism (MOTT), the project will fund the construction of a permanent edifice and exhibit to restore, preserve, and interpret the museum's Iroquois and Cobra helicopters.

As the ancestors to our modern combat helicopters, these historic aircraft are critically relevant to today's veterans, symbolizing the deep connection between generations of American warfighters. Combined with two Drone Anti-Submarine Helicopters on board Destroyer *Joseph P. Kennedy, Jr.*, this aircraft collection helps visitors to understand how helicopter technology transformed the combat landscape in the years between WWII and the War on Terror.

The legendary symbol and workhorse of the Vietnam War, the Bell UH-1 Huey

helicopter was the most produced aircraft since World War II. Utilized in both insertion and extraction operations of US troops along with the gunship configuration, the Huey still is the most recognized helicopter in the world. Her "cousin," the Cobra attack helicopter, traces its design lineage directly to the Huey and was the first helicopter conceived specifically for direct fire support of ground troops. Battleship Cove's new, immersive exhibit will showcase both of these authentic Vietnam-era choppers within the engaging environment of a simulated wartime aircraft hangar. Vintage music, lighting, and aesthetics will immerse visitors into the past as they observe active conservation and restoration efforts that show how such aircraft are maintained against the enemy and Mother Nature.

The museum is seeking sponsorships that will help fund the cost of both conserving these very historic helicopters and creating an exciting immersive exhibit to present and honor the service and sacrifice of our Vietnam Veterans.

GOLD SPONSOR \$5,000

- Social Media boosted ad with logo, naming you as a Gold Sponsor for exhibit (approx 30k followers)
- Company logo on homepage of museum website (180k hits per month)
- Listed as Gold Sponsor in exhibit press release
- Company logo on exhibit sponsor banner
- Company logo in exhibit program
- Complimentary museum admission for 12 guests

SILVER SPONSOR \$2,500

- Company logo on homepage of museum website
- Listed as Silver Sponsor in exhibit press release
- Company logo on exhibit sponsor banner
- Company logo in exhibit program
- Complimentary museum admission for 8 guests

BRONZE SPONSOR \$1,000

- Listing on homepage of museum website
- Listed as a sponsor in exhibit press release
- Company logo in exhibit program.
- Complimentary museum admission for 4 guests



**VIE
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THE HELICOPTER WAR

SPONSORSHIP FORM

Name _____

Address _____

City, Street Zip _____

Phone _____

Email _____

Yes, I would like to support this project with a tax-deductible donation in the amount of:

\$5000 \$2500 \$1000 \$ _____ Other (please specify)

Check enclosed. *Please make payable to USS Massachusetts Memorial Committee, Inc.*

Please charge my: Visa Mastercard Disc Amex

Card number _____ Expiration _____ CVC _____

Signature _____

Please enclose this form and your check or payment information to:
USS Massachusetts Memorial Committee, Inc. ■ 5 Water St. ■ Fall River, MA 02721

Donations are also gratefully accepted securely online at
www.battleshipcove.org/helicopterwar

For other sponsorship inquiries or questions, please call (508) 678-1100 or email rangelini@battleshipcove.org